



COSMARTS

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PART OF
ALEX & JULES GLOBAL



Creative Cosmetics and Toiletries Experts

Cosmarts is pleased to help Your organization in the following segments:

- Business Intelligence
- Regulatory Compliance
- Testing Services
- Pilot Batching
- Product Development

We excel in joining the gap between consumer and marketing demands and the technological advancements of the cosmetic science.

Business Intelligence

With our multiple offices globally we perform business intelligence operations and monitor the current and emerging consumer trends both in premium and mass market segments.

Our business intelligence data consists of approximately 60 percent mass market products, 20 percent masstige* and 20 percent premium products.

* Masstige, mass prestige, means products available in normal retail outlets, such as supermarkets, but with higher than average pricing.

We have data of over 20,000 different products on the market.

Additionally, co-operation both with raw material manufacturers and suppliers around the world ensures that we have the best available knowledge in our hands.

Regulatory Compliance

According to many experts the European Union has the most strictly regulated market in the world. The complexity of the regulations to follow is quite puzzling: manufacturing cGMPs, packaging, labeling, claim substantiation, consumer correspondence, safety, toxicology, PIF dossiers, etc.

We are expert advisors who know the regulations and practicalities by heart and help and guide You with complex cosmetic regulations of the European Community.

Testing Services

Small and medium-sized businesses often do not have the capability to perform all the testing in-house as the necessary equipment is expensive and working techniques special.

We offer vast amount of testing services at our in-house laboratories, such as

- Preservative Efficacy Test ("Challenge Test")
- Accelerated Product Stability
- Microbiological Quality
- Benchmarking against Competitive Products

Pilot Batching

We are not a manufacturer but a manufacturer of ideas. However, our pilot manufacturing and filling equipment allows us to define formulation and process parameters at pilot scale and to manufacture small batches up to 80 kg, e.g. for consumer panels or test marketing.

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Fast Track for Product Development

Cosmarts has over 1,500 raw ingredients available in laboratories to ensure a quick product development.

Our internally developed ingredient monograph database is at our formulator's disposal, including information such as ingredient safety and equivalent products from various suppliers.

This enables us to formulate extremely efficiently as we have the best available knowledge in our hands.

Additionally, we perform safety assessments by qualified safety assessors and compile Product Information Files as required by the Regulation (EC) No 1223/2009 of the European Parliament and of the Council.

Our product development and testing is completely traceable. In-house developed workflow management tools provide a full history for any given prototype or pilot batch.

All projects are conducted on a highly confidential basis.

Launch of the Project

We discuss together with You on a general level on what we think needs to be done to achieve the goals. If there is a good match between the parties, we provide a tender for the contract to establish a business relationship.

We are happy to provide written tender for the contract for Your specific needs and are able to provide services on a monthly retainer agreement.

Please note that we never use stock formulas. The formulations are created precisely in accordance with Your requirements and all the intellectual property rights to the formulation remain with You.

Many times we are asked what we would charge for this or that service. For this reason we list some examples below.

Development Menu

For a short-term project, our typical rate is EUR 100 * per hour. An example of this would be generic cosmetic chemistry consultation, troubleshooting, auditing or evaluating products.

For typical medium-term projects we develop and modify formulations for EUR 3,000 * per formulation. In this case, the client provides a development brief or a starting formulation and we improve the formulation per client requirements, such as marketing requirements, cost optimization, ingredient substitution etc, product matching, etc.

We also develop a complete line of products per development briefs. Typically, this starts with a EUR 5,000 * retainer, a fee of EUR 3,000 * per base formulation and a charge for each derivative of base formulation.

We provide stable formulations, stability reports and the QC specifications along with all of the raw material specifications as well as ISO 22716 compliant manufacturing instructions.

(* Not including Value Added Tax in effect from time to time)
This brochure is an example of services and not binding.



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