

Wrinkle filled with RonaFlair Flawless or RonaFlair LDP White

FULL FUNCTION

The key to a **smooth-looking, soft focus effect** for the skin lies in the right functional fillers. There are two general approaches to achieving a perfect-looking complexion. One is physical, the other visual: **Fill** in those unwanted wrinkles with cleverly shaped substrates or use light to **reduce the**

appearance of wrinkles. Together, this also opens the door to marketing claims about instant visual effects. Working in synergy with **UV filters**, these two fillers also open the door to “correct & protect” benefits.

CORRECT AND PROTECT

The increasing number of **overlaps between sun care and day care products** mean it is perfectly possible to promote protection and instant perfection at the same time. Recent *in vivo* and *in vitro* testing underscores the effect of RonaFlair® Flawless and RonaFlair® LDP White in combination with UV filters, resulting in a **positive impact on the SPF of final formulations**. Together with the soft focus capabilities of our functional fillers, we now have endless ways to formulate multifunctional day care products that **correct and protect at the same time**.

ORDERING INFORMATION

NAME	INCI	PACKAGE SIZE	ITEM NO.:
RonaFlair® Flawless	Silica, CI 77891 (Titanium Dioxide), CI 77491 (Iron Oxides)	50g, 1kg, 20 kg	117789
RonaFlair® LDP White	Sodium Potassium Aluminum Silicate, CI 77891 (Titanium Dioxide), Silica	50g, 1kg, 20 kg	117755

For more information, please contact +1 484-652-5600, rona@emdgroup.com

US.W503191

INSTANT VISUAL PERFECTION

RONAFLAIR® FLAWLESS & LDP WHITE

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EMD
PERFORMANCE
MATERIALS

M MADE TO
PERFECT
RONAFLAIR®
FLAWLESS & LDP WHITE

Rona

INSTANT VISUAL PERFECTION

RONAFLAIR® FLAWLESS & LDP WHITE

It's not just about appearances. It's about genuinely feeling more youthful – knowing that the way your skin feels is actually being noticed by those around you. For all the right reasons. It really does look smoother and softer. Suddenly, wrinkles don't stand out anymore.



You don't have to depend on camera effects or clever software tricks to hide imperfections. All it really takes is the right cosmetics – something with ground-breaking technology for a soft focus look on the skin. There are also some great ways to enhance the natural color of the skin.



THE RIGHT TONE

RonaFlair® Flawless is ideal for creating smooth-looking skin by maximizing the benefits of the physical properties of the filler. The shape of the substrate is the key. Thanks to **sophisticated coating technology**, it's possible to create formulations that slide smoothly into lines, leaving an even surface. This delivers an appearance without imperfections because of the immediate impact on the eye, where the wrinkles have been leveled out.

The uniform spherical shape of the substrate also helps soften the skin's appearance, diffusing light and leaving wrinkles looking smoother. This amazing result also comes from the peach color, which is ideal with skin-toned formulations.

EFFECTS RONAFLAIR® FLAWLESS



INCI

Silica, CI 77891 (Titanium Dioxide), CI 77491 (Iron Oxides)

RONAFLAIR® FLAWLESS

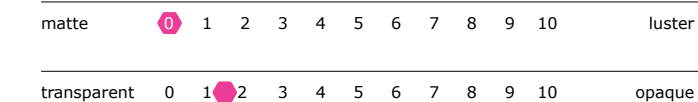
- **Spherical structure** for pleasant powdery and rolling texture on the skin
- **Diffused light** for an excellent soft focus effect
- **Matte powder** for reduced shine
- **Peach-colored powder** for perfect blending in skin-toned formulations
- **Balanced transparency** to enhance the skin's natural appearance
- **Easy to integrate** into any formulation
- **Soft focus effect** supports claims for an instantly youthful appearance

UNIFORMITY

RonaFlair® LDP White takes a slightly different approach to color. The substrate still uses its uniform shape to fill in wrinkles and diffuse light – working a bit like tiny round platelets that rapidly roll into wrinkles. But because the formulation is also actually white, there's zero color impact in the final product.

The effect? RonaFlair® LDP White reduces the appearance of wrinkles and fights unevenness in the complexion, delivering fine-tuned transparency that plays to the natural hue of the skin. Overall, this makes it possible to create an instant smoothing effect on wrinkles, because reductions in lines are achieved directly after application.

EFFECTS RONAFLAIR® LDP WHITE



INCI

Sodium Potassium Aluminum Silicate, CI 77891 (Titanium Dioxide), Silica

RONAFLAIR® LDP WHITE

- **Instant results:** soft focus effect for immediate visual wrinkle reduction
- **High transparency** to optimize the natural appearance of the skin
- **Powdery, dry formulation** for luxuriously smooth skin
- **Microspherical structures** for a pleasant, velvety impact
- **Universally applicable** thanks to the pure white mass tone
- **Easy to integrate** into cosmetic formulations
- **Instant visual effects** on wrinkles

